

Terms and Conditions

Please read these terms and conditions carefully. You will be legally bound by these Terms from the time you submit an entry for the Elephant Atta Win a Wii promotion (the “**Promotion**”).

- 1 The Promotion will begin on 2nd August 2010 and first draw will be carried out on 16th August 2010. There will be daily draws everyday until the closing date of 10th October 2010(the “**Promotion Period**”).
- 2 The Promotion is open to residents of Great Britain (excluding Northern Ireland) aged 16 or over except employees of the Promoter or any related companies, their families, agents or anyone professionally connected with the Promotion.
- 3 To enter, you need to send either one token from 25kg pack of Elephant Atta and two tokens from 10kg packs of Elephant Atta. Send the tokens to Elephant Atta Win a Wii Promotion, PO Box 662, Harrogate HG1 9HP.
- 4 There is a limit of 1 entry per person. Multiple entries or entries made through agents, third parties, organized groups or any entry duplication method will not be accepted.
- 5 5 people (the “**Winners**”) will each win either a Nintendo Wii Fit bundle or a Nintendo Wii console with a Sports Resort bundle plus the Ashes Cricket 2009 game each day. The choice of prize will be selected by the Promoter taking into account the winners’ preference. Entries received on non business days (being Saturday, Sundays and bank holidays in England) will be entered into the next business day draw (i.e. 15 Winners will be selected).
- 6 Each Winner will be selected under the supervision of an independent observer
- 7 Winners will be notified on the day by telephone using the contact details provided on the entry form. Winners must acknowledge this notification within 28 days in order to claim their Prize. If they do not do so then the Promoter reserves the right to offer the Prize to an alternative winner.
- 8 Any decision of the Promoter as to eligibility to take part in the Promotion or the result of the Promotion will be final and no correspondence will be entered into. The Promoter accepts no responsibility for entries that are incomplete, delayed, lost, damaged or unreadable, the submission of incomplete information or any other reason.

- 9 There is no cash alternative to the Prizes. The Promoter reserves the right (but is not obliged) to substitute a reasonably equivalent alternative Prize, of equal or greater value, should circumstances make this necessary.
- 10 The Promoter reserves the right to delay, postpone or cancel the Promotion in the event of circumstances outside its reasonable control, which it considers make it necessary for it to do so.
- 11 Any Winner may be required to take part in non-paid publicity or advertising relating to the Promotion, which may include having their photograph taken for promotional and press purposes.
- 12 A list of Winners will also be posted on www.winlist.co.uk/elephantatta after the closing date.
- 13 By entering the Promotion, all entrants consent to the transfer of their personal data to the Data Controller for the purposes of the administration of this Promotion and the Winners consent to the transfer of their personal data to the Data Controller for the purposes of advertising, promotion and/or publicity in connection with the Promotion.
- 14 Promoter and Data Controller: Premier Foods Group Limited, Premier House, Centrium Business Park, Griffiths Way, St Albans, Hertfordshire AL1 2RE.
- 15 The Promotion and these terms and conditions are subject the laws of England and Wales. Any disputes must be referred to the English courts.